

WELCOME TO

**Integrated
Systems
EUROPE**



Paradigm[®]

A T H E M[®]

OVERVIEW



- Paradigm and Anthem exhibited at Integrated Systems Europe (ISE) for the first time earlier this month.
- A freestanding booth was created for the event, which showcased a broad range of products including CI, Garden Oasis, PW Soundbar, New LCRs and Persona.
- Media were pitched the news prior to the event, with a press release announcing the debut sent to local and international media.
- The press release received worldwide pick-up and garnered more than 81 million media impressions.
- Prior to the show, HiddenWires and Inside CI also profiled the story.
- Articles about our latest product announcements were featured on the ISE website leading up to the event.
- Media visited the booth during the event, including CE Pro's Julie Jacobson.
- We hosted a VIP event at the booth during which dealers, distributors and other key contacts were invited to come by for drinks and appetizers. The event was a great success, with more than 150 attendees.
- Images of the booth shared via social media were very well received, with one Facebook post reaching nearly 15,000 Facebook users.
- We've booked space for next year and look forward to garnering even more buzz in 2018!

PRE-SHOW MEDIA COVERAGE

24.01.17

Paradigm to make ISE debut

ISE 2017 AUDIO



hiddenwires

Paradigm Electronics will showcase speaker designs including its entire range of CI in-wall and in-ceiling speakers, when it exhibits at ISE for the first time.

The range comprises CI Home, Pro, and Elite models that will be shown alongside in-wall LCR models for home theatre applications.

Also on stand will be the Garden Oasis series, a scalable outdoor speaker system and Premium Wireless series that combines Paradigm's loudspeaker and amplifier engineering with DTS Play-Fi wireless streaming technology. The Prestige series will additionally make an appearance alongside Paradigm's flagship Persona speakers.

Paradigm can be found in Hall 14 at stand B180 at ISE 2017. The event runs from 7 to 10 February, 2017 at the RAI in Amsterdam.



PARADIGM AND ANTHEM PROMISE A FULL RANGE LINE-UP FOR ISE 2017

posted on Wednesday, 18th January 2017 by [Geny Caloisi](#) | [Anthem](#) [Paradigm](#) [Hi-fi](#) [home cinema](#)



Paradigm Electronics will be showcasing a range of advanced speaker designs in Amsterdam at ISE 2017. For 35 years Paradigm has crafted speaker solutions that continually offer accuracy, a spacious soundstage with pinpoint localisation, powerful, well-defined bass, and thrilling dynamics.

Paradigm's booth (H14 – B180) will have a collection of specialty speaker products on display:

- The entire range of Custom Install (CI) in-wall and in-ceiling speakers: CI Home, Pro and Elite.
- New in-wall LCR models, designed specifically for home theater applications.
- The new Garden Oasis Series—a scalable outdoor speaker system.
- The Premium Wireless Series—combining Paradigm's innovative loudspeaker and amplifier engineering with state-of-the-art DTS Play-Fi wireless streaming technology for a whole-home music ecosystem.
- Prestige Series—a speaker lineup that's Crafted in Canada and combines new technologies with smart engineering, for astonishing performance at an incredible value.
- Paradigm's award-winning, flagship speaker series: PERSONA (featured above) – a showcase of vanguard materials and Paradigm's most advanced audio technologies, all entirely Crafted in Canada.

Also read

[Review: Invision Home Technology Show North](#)
[Anthem MRX-1120 AV receiver review](#)

Together with [Paradigm](#), at ISE will be its sister company [Anthem](#), which will be showcasing its series of high-end multi-channel AV receivers and AVM 60 pre-amplifier/processor, along with the recently announced STR integrated amplifier.



EXHIBITOR NEWS

PARADIGM ENGINEERS MOST ADVANCED SOUNDBARS YET

by Paradigm Electronics Inc | Booth: 14-B180

Paradigm Electronics Inc., announces the introduction of the PW Soundbar and Soundplay – powered soundbars able to create an immersive surround-sound experience. Featuring advanced wireless connectivity, these soundbars are building blocks to a whole-home ecosystem.



PW Soundbar and Soundplay are suitable for any space, with the option to wall-mount the unit above or below a television, or simply place it on a credenza or shelf.

"When you don't have room for five discrete loudspeakers, you want believable surround-sound from a single soundbar," said Justin Bright, Paradigm's Director of Marketing & Digital Technology. "With the new PW Soundbar and Soundplay we're able to offer a surprisingly convincing surround-sound performance, no matter what size room our customer is working with."

PW Soundbar, the newest model in Paradigm Premium Wireless Series, has a step-up feature set including HDMI inputs and DTS® Play-Fi®.

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EXHIBITOR NEWS

ANTHEM ANNOUNCES DTS:X™ COMPATIBILITY

by [Paradigm Electronics Inc](#) | Booth: 14-B180



Anthem, manufacturer of award-winning high-end audio/video equipment, is pleased to announce DTS:X compatibility. The Canadian company's AVM 60 pre-amplifier/processor and MRX 720 and 1120 A/V receivers are now able to leverage this new technology with a simple software update.

DTS:X enables listeners to experience a more lifelike, multi-dimensional immersive audio experience, by placing sound where it would normally occur in space. The sound in DTS:X-enabled recordings is meant to mirror real-life, in which sound is everywhere and moves freely in all directions.

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EXHIBITOR NEWS

PARADIGM'S LCR SPEAKERS BRING THE CINEMA HOME

by [Paradigm Electronics Inc](#) | Booth: 14-B180

Paradigm Electronics Inc., international leader in speaker design and manufacturing, has released six new LCR in-wall speakers: CI Pro P5, P3, P1 and CI Elite E7, E5 and E3. Designed with the residential home theater in mind, these speakers deliver high quality acoustics while remaining discrete.



Each of these additions to Paradigm's current CI Pro and CI Elite lineups features an integrated backbox made from ¾-inch MDF, which prevents sound from bleeding into adjacent rooms/floors, and making these LCRs a perfect option for homeowners striving to create a soundproof media room. Each LCR also includes an optional "tweeter boost" to ensure that the sound output remains optimal, even when installed behind a perforated media screen.

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EXHIBITOR NEWS

PERSONA™ BY PARADIGM INTRODUCES AN INDULGENT NEW CLASS OF LOUDSPEAKER

by Paradigm Electronics Inc | Booth: 14-B180

Paradigm Electronics Inc., international leader in speaker design and manufacturing, has announced the release of the Persona™ Series. Developed over five years, this flagship lineup, entirely designed, engineered, and Crafted in Canada, provides an unprecedented level of realism and transparency.



Billed as the company's most ambitious design to date, Persona was brought to life by a team of Paradigm and Anthem engineers, leveraging over 34 years of acoustical development, vertical integrated manufacturing, and state-of-the-art design and engineering to create a leading sonic platform and usher in a new level of performance for the Paradigm brand.

One of the keys to Persona's luxury and value is the use of Beryllium, the absolute best diaphragm material, typically found only in speakers costing considerably more than Persona.

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Integrated Systems Europe
7-10 February 2017
Amsterdam, RAJ, NL



With just 4 days, you can't get round to see everything! This map highlights all of our brands and helps you get right to where you need to be.

Networking & Remote Management

- 13 Domotz 9-B171
- 14 Luxul 5-S126

Surveillance

- 16 LILIN 9-B151 / 10-N114

Home Cinema Systems

- 16 Anthem 14-B180
- 17 Artnovion 5-U72
- 18 JVC 12-H59
- 19 Moovia 5-R40
- 20 Procella Audio 5-U72
- 21 Screen Innovations 1-N75
- 22 SIM2 D-401
- 22 Trinnov 5-U72

TV, Video & Displays

- 1 Aquavision 5-V115
- 2 LG Professional 12-K70
- 3 SIM2 1-N75
- 4 Sony 1-N20

Loudspeakers & Subwoofers

- 5 Paradigm 14-B180
- 6 Origin Acoustics 5-S112

Audio & Video Distribution

- 7 AudioControl 1-N115
- 8 Autonomic 5-R119
- 9 WyreStorm 5-S100

Control & Automation

- 10 Pro Control 1-P58
- 11 RTI 1-P58

TV Mounts & Cable Systems

- 12 Peerless AV 12-ES7

ISE Training



February 6th	09:30 - 16:30	CEDIA	Home Cinema Design Workshop	Room D-201
	09:30 - 16:30	CEDIA	Principles of Project Management	Room D-303
February 7th	All Day	ISCT	System Training	Stand 1-P58
	11:30 - 13:00	CEDIA	Designing with Voice	Room D-202
	14:00 - 17:00	CEDIA	Developing your Brand, Strategy and Tactics	Room D-301
February 8th	All Day	ISCT	System Training	Stand 1-P58
	11:30 - 13:00	glomitz	The Evolution of Remote Managed Services	Room D-202
	16:00 - 17:30	ISCT	Immersive Audio	Room D-202
	09:30 - 12:30	CEDIA	Design a "Super Cinema" - Building the Best of the Best	Room D-301
February 9th	All Day	ISCT	System Training	Stand 1-P58
	09:30 - 11:00	ISCT	Surveillance for CI	Room L-104
	11:30 - 13:00	ISCT	Surveillance for CI	Room L-104
	14:00 - 15:30	ISCT	Surveillance for CI	Room L-104
February 10th	All Day	ISCT	System Training	Stand 1-P58
	14:30	WyreStorm	AV Distribution & Control Systems	Room 8-D960



Integrated
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Europe

PRE-SHOW MEDIA COVERAGE – PRESS RELEASE PICK-UP

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Julie Jacobson Captures ISE 2017 in Photos, Tweets

There's no better way to see ISE 2017 than through the eyes of CE Pro editor Julie Jacobson. Catch up with Crestron, Stewart Filmscreen, URC, Paradigm and more.



Paradigm makes its ISE debut with the company's flagship speaker series: PERSONA.

"An engineering exercise: what if we could take everything we know about audio and put it in a speaker. This is it. " [#ISE2017 pic.twitter.com/RQtVadFQna](https://twitter.com/paradigmnow)

— Julie Jacobson/CEPro (@juliejacobson) February 8, 2017

2017展会, Paradigm Electronics Inc.展示新款影音产品

作者 Fi-Play 在 2017年2月9日



Paradigm Electronics Inc. 展厅设计独特, 展示新款扬声器产品, 大家可以从视频中感受Paradigm Electronics Inc.带来的新产品, 包括Paradigm的新的LCR入墙式扬声器, 包括了CI Pro P5, P3, P1和CI Elite E7, E5和E3. 这些扬声器采用家庭影院设计, 提供高品质的声学效果. Paradigm目前的CI Pro和CI Elite产品线中的每一项增加了一个由1/4英寸MDF制成的集成背箱, 防止声音流入相邻的房间/地板, 并使这些LCR成为房主努力创建隔音媒体的完美选择房间. 每个LCR还包括一个可选的“高音增强”, 以确保声音输出保持最佳, 即使安装在多孔介质屏幕后面.

还有新的Persona系列扬声器集体亮相, 扬声器设计和制造国际领导者Paradigm Electronics Inc.已宣布推出Persona系列. 五年来发展的这个旗舰产品系列在加拿大完全设计, 设计和制造, 提供了前所未有的现实主义和透明度. 迄今为止, 作为公司最雄心勃勃的设计, Persona由一个Paradigm和Anthem工程师团队带来了生命, 利用超过34年的声学开发, 垂直集成制造, 最先进的设计和工程创造一个领先的声波平台, 并为Paradigm品牌带来了新的性能水平.



Persona系列和超低音扬声器亮相:



设计独特的展厅, 上部用于展示天花置顶扬声器:

2017展会, Paradigm Electronics Inc.展示新款影音产品

作者 Fi-Play 在 2017年2月9日

设计独特的展厅, 上部用于展示天花置顶扬声器:



Paradigm CI系列定制入墙扬声器:



Anthem一系列放大器产品登场:



关于ISE

ISE 是迄今为止在欧洲举办最成功的视听及系统集成展览会, 作为技术提供商、制造商以及消费者展示和交流的平台, 吸引了来自全球的投影、平板显示、连接设备、控制系统、辅配件等领域的重量级品牌参展。作为欧洲最大的年度专业视听及电子系统盛宴, ISE展会上可谓是众星云集。在为期四天的展览会上汇聚了众多全球知名企业参展, 新视听技术首发、最新产品荟萃也为展会带来了超高的人气。我们《影音极品》和Fi-Play.com会继续为大家直击报道! 敬请关注。

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Prestižni Paradigm zvučnici

Bojan Jović 08.02.2017. Reportaže

Kanadski Paradigm je na ISE sajmu prikazao veliki broj zvučnika, koji su bili predvođeni prestižnom serijom Persona. Ova serija obuhvata sedam modela – četiri podnostojeća i po jedan regalski, centralni i sabvufer – a proizvođač ističe da su u njih utkane više od tri decenije iskustva u razvoju i izradi zvučnika. Persona zvučnici opremljeni su berilijumskim membranama na svim jedinicama, u vidu patentiranog Truextent rešenja sa berilijumom čistoće 99,9 odsto. Najveći model, Persona 9H, predstavlja hibridni podnostojeći zvučnik sa četiri aktivna bas-drajvera prečnika 21,5 centimetara i Anthem Room Correction sistemom. Manji floorstanderi 7F, 5F i 3F su pasivni i opremljeni istim visokotoncem i srednjotoncem, a razlikuju se u broju i prečniku niskotonskih jedinica, kao i u dimenzijama kabineta. Jedini regalski model nosi oznaku Persona B i izveden je u dvosistemske topologiji, sa mid-bas jedinicom prečnika 17,8 centimetara. Moćni centralni zvučnik Persona C opremljen je sa čak šest drajvera u trosistemske topologiji, sa bas-refleks otvorom na zadnjoj strani. Seriju kompletira Paradigm SUB, aktivni sabvufer sa šest 20-centimetarskih jedinica, kontinualnom snagom od 1.700 vati i Anthem Room Correction sistemom.





Het eveneens Canadese Anthem had twee receivers in de MRX-serie uitgesteld; de MRX-720 is een 7.2-kanaals receiver en de MRX-1120 een 11.2-kanaals receiver. Beide komen met Dolby Atmos en DTS:X aan boord, plus beschikken over Play-Fi voor muziekstreaming door het hele huis.



Voor wie nog niet de keuze kan maken tussen stereo of meerkanaals heeft ELAC een mooie tussenoplossing via de EA101EQ-G, een 2x 80 Watt (4 Ohm) stereoversterker waarop je een losse soundbar en subwoofer kunt aansluiten voor een meer filmische geluidsbeleving.

Paradigm



De PW Soundbar van Paradigm doet dat in ieder geval wel. Daar zijn de PW 600 draadloze speakers via het draadloze netwerk op aan te sluiten. Paradigm noemt zijn soundbar dan ook gekseherend de "surroundbar". Van ditzelfde merk was er de geweldige grote Persona C centerspeaker te zien. Daarnaast toonde Paradigm ook de CI-series, in de hoedanigheid van de CI Home, CI Pro en CI Elite speakers. Ook dit zijn *In-Wall*-speakers en zijn prima te combineren met de PW Soundbar en PW 600s.



February 9, 2017 | Home / Search results for **paradigm**



ISE 2017: Paradigm Features PW Soundbar

ISE 2017: **Paradigm** Features PW Soundbar



ISE 2017: Paradigm Exhibits Garden Oasis Outdoor Speakers

ISE 2017: **Paradigm** Exhibits Garden Oasis Outdoor Speakers

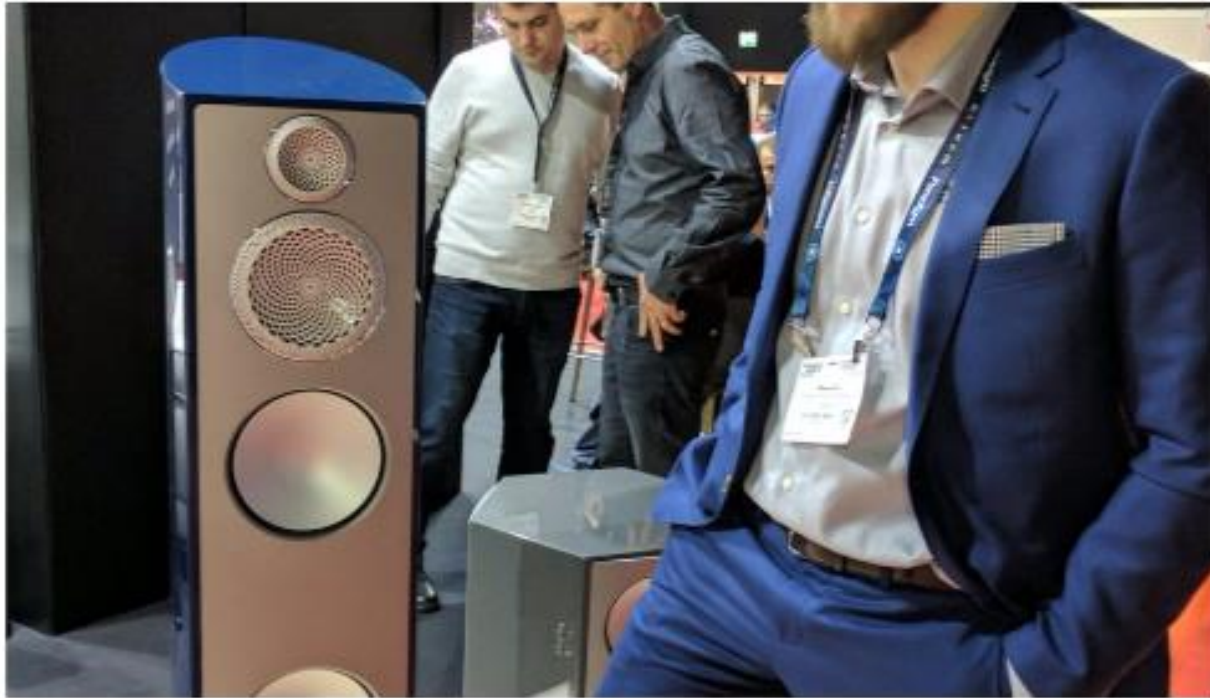


ISE 2017: Paradigm Highlights Persona Speaker Line

ISE 2017: **Paradigm** Highlights Persona Speaker Line



"An engineering exercise: what if we could take everything we know about audio and put it in a speaker. This is it." @paradigmnow #ISE2017
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juliejacobson 5 days ago



SHOW MEDIA COVERAGE – SOCIAL MEDIA

Paradigm Speakers added 6 new photos.
 Published by Amanda Balla [?] · February 7 at 6:58pm · 🌐

Fantastic first day at #ISE2017! If you're in #Amsterdam, be sure to stop by Hall 14, Booth 180 to see us. You can have a listen to the new PW Soundbar and see the full #Persona lineup, along with our new LCRs.



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